



JULY 22 - BIKE PARADE
JULY 23 - 25, 2021

BUTLER FARM SHOW GROUNDS
 625 Evans City Road, Butler, PA 16001

SPONSOR THIS INAUGURAL EVENT

Sponsor Benefits	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Friends of the Road Minimum \$100
Exclusive right to the title sponsorship - 2021 Butler, Bikes & BBQ	X			
Media exposure every time the name appears online, in print and billboard advertising.	X			
Complimentary Company Indoor Hospitality area provided at the event for entertaining or promoting merchandise or product.	X			
VIP Hospitality Tent Passes.	X	X	X	
3' x 8' Banner (Sponsor provided) hung at event.	X	X		
Company name announcement at live entertainment.	X	X		
Logo displayed on printed event materials.	X	X	X	
Logo displayed on event webpage, event materials and event T-shirts.	X	X	X	X
Logo displayed on event T-shirt.	X	X	X	X
Name recognition on event website.	X	X	X	X

For More Information and Sponsorship Inquiries - Contact Applesed Events (724) 931-2507